

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100217
Product		Invoice Date	10/28/12
Estimate Number	11103	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	310154
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	5-6A NEWS4 @5AM	5A-6A								
	CDR										
					10/22/12 to 10/28/12	3x	1- 1- 1- -				
	WRC			M	10/22/12	:30	5:11 AM	KAI TV57	\$810.00		1
	WRC			W	10/24/12	:30	5:13 AM	KAI TV67	\$810.00		3
	WRC			F	10/26/12	:30	5:39 AM	KAI TV61	\$810.00		5
2	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	CDR										
					10/22/12 to 10/28/12	5x	11111- -				
	WRC			M	10/22/12	:30	6:08 AM	KAI TV57	\$1,800.00		1
	WRC			Tu	10/23/12	:30	5:58 AM	KAI TV61	\$1,800.00		2
	WRC			W	10/24/12	:30	6:29 AM	KAI TV57	\$1,800.00		3
	WRC			Th	10/25/12	:30	6:29 AM	KAI TV61	\$1,800.00		7
	WRC			F	10/26/12	:30	6:57 AM	KAI TV67	\$1,800.00		5
3	WRC	7-9A TODAY SHOW	7A-9A								
	CDR										
					10/22/12 to 10/28/12	8x	12212- -				
	WRC			M	10/22/12	:30	7:22 AM	KAI TV57	\$2,540.00		1
	WRC			Tu	10/23/12	:30	7:28 AM	KAI TV62	\$2,540.00		2
	WRC			Tu	10/23/12	:30	8:41 AM	KAI TV67	\$2,540.00		6
	WRC			W	10/24/12	:30	7:58 AM	KAI TV61	\$2,540.00		3
	WRC			W	10/24/12	:30	8:29 AM	KAI TV62	\$2,540.00		7
	WRC			Th	10/25/12	:30	8:57 AM	KAI TV62	\$2,540.00		4
	WRC			F	10/26/12	:30	7:28 AM	KAI TV61	\$2,540.00		5
	WRC			F	10/26/12	:30	7:59 AM	KAI TV62	\$2,540.00		8

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DUPLICATE

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Product		Invoice Date	10/28/12
Estimate Number	11103	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
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Sales Region	Local	Order Flight	10/22/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WRC IP	News 4 Sat 6am 6-7a	6A-7A								
				10/22/12 to 10/28/12	1x	-----S-					
	WRC			Sa	10/27/12	:30	6:44 AM	KAI TV67	\$600.00		1
5	WRC CDR	Saturday Today 7-9a	7A-9A								
				10/22/12 to 10/28/12	1x	-----S-					
	WRC			Sa	10/27/12	:30	8:56 AM	KAI TV61	\$1,800.00		1
6	WRC CDR	News Sun 7-8a	7-8a								
				10/22/12 to 10/28/12	1x	-----S					
	WRC			Su	10/28/12	:30	8:00 AM	KAI TV67	\$1,080.00		1
7	WRC CDR	Sunday Today 8-9a	8-9A								
				10/22/12 to 10/28/12	1x	-----S					
	WRC			Su	10/28/12	:30	8:28 AM	KAI TV61	\$2,000.00		1
8	WRC CDR	9-10A TODAY SHOW 2	9A-10A								
				10/22/12 to 10/28/12	2x	1--1---					
	WRC			M	10/22/12	:30	9:50 AM	KAI TV57	\$1,350.00		2
	WRC			Th	10/25/12	:30	9:56 AM	KAI TV67	\$1,350.00		1
9	WRC CDR	10-11A TODAY SHOW 3	10A-11A								
				10/22/12 to 10/28/12	3x	-11-1--					

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Special Handling		Product Code	
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		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WRC	10-11A TODAY SHOW 3	10A-11A								
	CDR										
	WRC			Tu	10/23/12	:30	10:59 AM	KAI TV57	\$1,000.00		2
	WRC			W	10/24/12	:30	10:29 AM	KAI TV67	\$1,000.00		3
	WRC			F	10/26/12	:30	10:45 AM	KAI TV67	\$1,000.00		1
10	WRC	11A-12P MIDDAY NEWS	11A-12P								
	IP										
				10/22/12 to 10/28/12		1x	-- 1----				
	WRC			W	10/24/12	:30	11:24 AM	KAI TV57	\$400.00		2
11	WRC	News 4 Sun 9-10a	9-10A								
	ED										
				10/22/12 to 10/28/12		1x	-----S				
	WRC			Su	10/28/12	:30	9:46 AM	KAI TV62	\$1,350.00		1
12	WRC	Ellen	3P-4P								
	CDR										
				10/22/12 to 10/28/12		3x	- 1- 11--				
	WRC			Tu	10/23/12	:30	3:31 PM	KAI TV61	\$800.00		2
	WRC			Th	10/25/12	:30	3:23 PM	KAI TV57	\$800.00		4
	WRC			F	10/26/12	:30	3:50 PM	KAI TV61	\$800.00		5
13	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	CDR										
				10/22/12 to 10/28/12		8x	21212--				
	WRC			M	10/22/12	:30	4:28 PM	KAI TV57	\$1,080.00		6
	WRC			M	10/22/12	:30	4:49 PM	KAI TV57	\$1,080.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	CDR										
	WRC			Tu	10/23/12	:30	4:56 PM	KAI TV62	\$1,080.00		2
	WRC			W	10/24/12	:30	4:21 PM	KAI TV62	\$1,080.00		8
	WRC			W	10/24/12	:30	4:41 PM	KAI TV67	\$1,080.00		3
	WRC			Th	10/25/12	:30	4:55 PM	KAI TV62	\$1,080.00		9
	WRC			F	10/26/12	:30	4:23 PM	KAI TV62	\$1,080.00		5
	WRC			F	10/26/12	:30	4:55 PM	KAI TV67	\$1,080.00		10
14	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	CDR										
					10/22/12 to 10/28/12	8x	12122- -				
	WRC			M	10/22/12	:30	5:44 PM	KAI TV57	\$1,620.00		1
	WRC			Tu	10/23/12	:30	5:27 PM	KAI TV67	\$1,620.00		4
	WRC			Tu	10/23/12	:30	5:54 PM	KAI TV57	\$1,620.00		3
	WRC			W	10/24/12	:30	5:14 PM	KAI TV57	\$1,620.00		6
	WRC			Th	10/25/12	:30	5:12 PM	KAI TV67	\$1,620.00		8
	WRC			Th	10/25/12	:30	5:55 PM	KAI TV57	\$1,620.00		7
	WRC			F	10/26/12	:30	5:28 PM	KAI TV61	\$1,620.00		9
	WRC			F	10/26/12	:30	5:45 PM	KAI TV62	\$1,620.00		10
15	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR										
					10/22/12 to 10/28/12	10x	22222- -				
	WRC			M	10/22/12	:30	6:22 PM	KAI TV57	\$1,800.00		2
	WRC			M	10/22/12	:30	6:55 PM	KAI TV57	\$1,800.00		1
	WRC			Tu	10/23/12	:30	6:13 PM	KAI TV61	\$1,800.00		3

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRC	6-7P NEWS4 @ 6PM	6P-7P								
	CDR										
	WRC			Tu	10/23/12	:30	6:38 PM	KAI TV62	\$1,800.00		4
	WRC			W	10/24/12	:30	6:12 PM	KAI TV62	\$1,800.00		6
	WRC			W	10/24/12	:30	6:38 PM	KAI TV67	\$1,800.00		5
	WRC			Th	10/25/12	:30	6:24 PM	KAI TV61	\$1,800.00		8
	WRC			Th	10/25/12	:30	6:54 PM	KAI TV62	\$1,800.00		7
	WRC			F	10/26/12	:30	6:14 PM	KAI TV67	\$1,800.00		9
	WRC			F	10/26/12	:30	6:53 PM	KAI TV61	\$1,800.00		10
16	WRC	7-730P NBC NIGHTLY NEWS	7P-730P								
	CDR										
					10/22/12 to 10/28/12	1x	1- - - - -				
	WRC			M	10/22/12	:30	6:59 PM	KAI TV57	\$10,000.00		1
17	WRC	6-630P NEWS4 @ 6P SU WKND	6-630P								
	CDR										
					10/22/12 to 10/28/12	1x	- - - - - S				
	WRC			Su	10/28/12	:30	6:11 PM	KAI TV67	\$1,750.00		1
18	WRC	730-8P ACCESS HOLLYWOOD	730P-8P								
	CDR										
					10/22/12 to 10/28/12	3x	- 1- 11- -				
	WRC			Tu	10/23/12	:30	7:31 PM	KAI TV67	\$5,500.00		2
	WRC			Th	10/25/12	:30	7:55 PM	KAI TV67	\$5,500.00		1
	WRC			F	10/26/12	:30	7:53 PM	KAI TV62	\$5,500.00		3
19	WRC	The Voice	8-10p								
	CDR										

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19	WRC CDR	The Voice	8-10p								
				10/22/12 to 10/28/12	1x	M-----					
	WRC			M	10/22/12	:30	8:22 PM	KAI TV57	\$11,500.00		1
20	WRC CDR	The Voice	8-9p								
				10/22/12 to 10/28/12	1x	-T-----					
	WRC			Tu	10/23/12	:30	8:20 PM	KAI TV57	\$7,500.00		1
21	WRC CDR	Law & Order SVU	9P-10P								
				10/22/12 to 10/28/12	1x	--W----					
	WRC			W	10/24/12	:30	9:40 PM	KAI TV57	\$8,000.00		1
22	WRC IP	30 Rock/Parks	8-9p								
				10/22/12 to 10/28/12	1x	---T---					
	WRC			Th	10/25/12	:30	7:58 PM	KAI TV57	\$3,000.00		1
23	WRC CDR	11-1135p M-SU L NEWS	11P-1135P								
				10/22/12 to 10/28/12	7x	21211--					
	WRC			M	10/22/12	:30	11:13 PM	KAI TV57	\$3,600.00		6
	WRC			M	10/22/12	:30	11:33 PM	KAI TV57	\$3,600.00		1
	WRC			Tu	10/23/12	:30	11:34 PM	KAI TV61	\$3,600.00		2
	WRC			W	10/24/12	:30	11:12 PM	KAI TV61	\$3,600.00		7
	WRC			W	10/24/12	:30	11:29 PM	KAI TV62	\$3,600.00		3

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WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100217
Product		Invoice Date	10/28/12
Estimate Number	11103	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	310154
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
	WRC			Th	10/25/12	:30	11:33 PM	KAI TV61	\$3,600.00		4
	WRC			F	10/26/12	:30	11:23 PM	KAI TV61	\$3,600.00		5
24	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
				10/22/12 to 10/28/12		1x	----- 1-				
	WRC			Sa	10/27/12	:30	11:28 PM	KAI TV61	\$3,600.00		1
25	WRC	1130P-1205A NEWS (NFL)	1130P-1205a								
	IP										
				10/22/12 to 10/28/12		1x	----- 1				
	WRC			Su	10/28/12	:30	12:26 AM	KAI TV61	\$2,500.00		1
26	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	CDR										
				10/22/12 to 10/28/12		4x	1- 111--				
	WRC			M	10/22/12	:30	12:30 AM	KAI TV57	\$1,500.00		1
	WRC			W	10/24/12	:30	12:08 AM	KAI TV67	\$1,500.00		2
	WRC			Th	10/25/12	:30	12:09 AM	KAI TV62	\$1,500.00		3
	WRC			F	10/26/12	:30	12:31 AM	KAI TV62	\$1,500.00		4
28	WRC	News 4 Sat 9-1030a	9-1030a								
	IP										
				10/22/12 to 10/28/12		1x	----- S-				
	WRC			Sa	10/27/12	:30	10:28 AM	KAI TV62	\$900.00		1
29	WRC	6-630P NEWS4 @ 6P SA WKND 6-630P									

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INVOICE

DUPLICATE

Advertiser	KAINE FOR SENATE 2012	Invoice #	WN12100217
Product		Invoice Date	10/28/12
Estimate Number	11103	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/28/12
Station	WRC	Order #	310154
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/22/12 - 10/29/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	27689

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
IP					10/22/12 to 10/28/12	1x	-----S-				
30	WRC	Dateline	10P-11P	Sa	10/27/12	:30	6:12 PM	KAI TV67	\$1,000.00		1
31	WRC	1237-137a Fallon	1237-137a	F	10/26/12	:30	11:00 PM	KAI TV67	\$5,900.00		1
32	WRC	5-6A NEWS4 @5AM	5A-6A	Tu	10/23/12	:30	1:29 AM	KAI TV62	\$250.00		1
33	WRC	6-7A NEWS4 @ 6AM	6A-7A	Tu	10/23/12	:30	5:08 AM	KAI TV57	\$600.00		1
	WRC			Th	10/25/12	:30	5:14 AM	KAI TV57	\$600.00		2
	WRC			M	10/22/12	:30	6:39 AM	KAI TV57	\$1,400.00		1
	WRC			Th	10/25/12	:00			\$1,400.00	See MG 33.4,33.5	2
	WRC			F	10/26/12	:00			\$1,400.00	See MG 33.4,33.5	3

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Special Handling		Product Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
33	WRC	6-7A NEWS4 @ 6AM	6A-7A								
	IP										
	WRC			F	10/26/12	:30	6:28 AM	KAI TV62	\$1,800.00	MG for 33.3,36.1,33.2	5
34	WRC	News Sun 6-7a	6-7a								
	IP										
					10/22/12 to 10/28/12	1x	-----S				
	WRC			Su	10/28/12	:30	5:58 AM	KAI TV62	\$600.00		1
35	WRC	Ellen	3P-4P								
	IP										
					10/22/12 to 10/28/12	2x	1-1----				
	WRC			M	10/22/12	:30	3:45 PM	KAI TV57	\$600.00		1
	WRC			W	10/24/12	:30	2:58 PM	KAI TV61	\$600.00		2
36	WRC	4-5P NEWS4 @ 4PM	4P-5P								
	IP										
					10/22/12 to 10/28/12	2x	-1-1---				
	WRC			Tu	10/23/12	:00			\$700.00	See MG 33.4,33.5	1
					PREEMPT						
	WRC			Th	10/25/12	:30	4:27 PM	KAI TV61	\$700.00		2
37	WRC	5-6P NEWS 4 @ 5PM	5P-6P								
	IP										
					10/22/12 to 10/28/12	2x	1-1----				
	WRC			M	10/22/12	:30	5:10 PM	KAI TV57	\$1,200.00		1
	WRC			W	10/24/12	:30	5:55 PM	KAI TV61	\$1,200.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots **92**

<u>Gross Total</u>	\$199,580.00	
<u>Agency Commission</u>	\$29,937.00	
<u>Net Amount Due</u>	\$169,643.00	<u>Payment Terms 30 Days</u>

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